

TM # 1052103

NCC Cable System Order

11766122

Order #	62351579	Flight Dates	10/17/16 - 10/23/16	Update Date	10/17/16
Syscode	1709	Agency	Medium Buying LLC	Version	1 Vs. 1
System Name	Spectrum/Iron Mountain, MI	Advertiser	Ron Johnson for US Senate	Show All Lines	
Market	Marquette	Client Code		Total # of Weeks	1
AE	Andrew Volles	Product Code		Total	\$110.00
Sales Coordinator	Luke Priddy	Est Code	NA	Commission	\$16.50
Office	Washington	Product Name		Net Total	\$93.50
Phone	(301) 951-2620	Credit Status		Total Spots	1
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+1 Jul'16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPP	CPM

Comments : 10.17 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	UW Badgers @ Iowa Hawkeyes 10/22	10/17/16	10/23/16	12:00	15:00						X		-	-	1	\$110.00	\$110.00	30	UW FB 10/22 OK NP

Oct 2016		Nov 2016		Dec 2016		Jan 2017		Feb 2017		Mar 2017		Apr 2017		May 2017		Jun 2017		Jul 2017		Aug 2017		Sep 2017		Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$110.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$110.00

SYSTEM APP: SALES ACCT Date Printed 10/17/16